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MEDIA INFORMATION

TruckStore making bold moves in South Africa to accommodate current and future growth

- TruckStore South Africa celebrates the official opening of its larger and more prominently located new facility.
- The used trucks & buses retail outlet further expands its footprint across South Africa to create easy access for customers and support its growth objectives.

PRETORIA, SOUTH AFRICA – it was September 2012 when TruckStore, the used trucks & buses retail outlet of Daimler Trucks & Buses Southern Africa (DTBSA), officially opened its doors to buy and sell used vehicles and trailers of all brands, models, bodies and ages in South Africa. The retailer has since grown to become a renowned, trusted and reliable source for used commercial vehicles in Southern Africa and has notably established itself as the best performing TruckStore outlet globally.

Michael Dietz, CEO of Daimler Trucks & Buses Southern Africa says: “Reflecting on the TruckStore journey and seeing how this solid business model has been well adopted across Southern Africa is commendable. Today we are proud to be one of the industry’s leading used commercial vehicle retailers, and it is for this reason that we are taking the business to greater heights with the move to the new facility and the expansion of our footprint across South Africa”.

TruckStore moves into a bigger and prominently located facility

Following a remarkable and consecutive year-on-year performance across various aspects of its business since 2012, TruckStore has made a strategic decision to relocate to a bigger facility to accommodate growing customer demands and future growth plans. Located on a 30 000sqm real estate – a stone throw away from the old facility, the new facility benefits from the excellent N1 highway visibility between the two major Gauteng airports - OR Tambo & Lanseria International Airport - for the convenience of clients.

Annelie van Rooyen, Head of Used Trucks says: “We are immensely excited to be opening this new facility today, taking such bold steps amidst a pandemic. Centurion remains a perfect location for our business. The new facility will give us an opportunity to better serve our growing customer base, provide an improved customer experience and increase service capacity. This move represents a milestone for TruckStore and will certainly create opportunities for growth and strengthen the brand’s position in Southern Africa”.

The facility has ample parking for large vehicles and features a 1, 200sqm showroom and office space with great exposure and easy access. Included are six open sales offices overlooking great views of the highway and allowing for flexibility and transparency to processes. The new offices make every customer visit special, with a welcoming reception.

At the rear of the facility is an approximately 3000sqm fully-equipped and dedicated Mercedes-Benz approved workshop and parts center for Mercedes-Benz TruckParts and Fuso Value Parts. Included also are ten dedicated bus service bays. The workshop also provides capacity for non-Daimler brands as well as servicing of trailers. This is an extension of value added services and forms part of TruckStore's overall strategy of being a one-stop shop to its customers.

TruckStore further expands its footprint across South Africa

TruckStore is pleased to announce that it will be expanding its presence, making TruckStore products and services available across all major cities in South Africa. This is a strategic decision which focuses on bringing sales activities closer to the customers by fully leveraging the existing Daimler Trucks & Buses dealer network, ensuring dedication and the best sales experience going forward. There is a clear strategy put in place to integrate fully into the existing authorized DTBSA dealer network.

van Rooyen further adds: "We are proud of this new business model as it reaffirms our commitment to continuously support our customers irrespective of where they are. We are taking an important step in our business as we see capacity for sales growth, not only for TruckStore, but for our dealer partners as well. We want to provide the same level of sales and after-sales service that a customer would receive when purchasing a new vehicle".

Looking ahead, TruckStore has a clear strategy for Southern Africa mapped out and at the core of this is customers, bringing in high-quality, competitively priced, refurbished and certified used commercial vehicles to the market to meet the ever-changing customer demands.

Further information about TruckStore South Africa is available online:

<http://www.truckstore.co.za>

And on our social media channel:

Facebook: [TruckStore South Africa](#)

LinkedIn: [Daimler Trucks & Buses Southern Africa](#)

Ends.

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Daimler Trucks & Buses Southern Africa at a glance

Since the invention of the truck over 125 years ago, Daimler has been a pioneer in the commercial vehicle sector and is today one of the world's largest commercial vehicle manufacturers. Established in South Africa over 60 years ago, Daimler Trucks & Buses together with its brands provide optimal experience, expertise and attractive products and services to its customers. With a Southern African footprint, our success is based on our strong brands inclusive of Mercedes-Benz Trucks and Buses, FUSO Trucks along with Freightliner parts and services. Our comprehensive product range is backed by our value-added services in Fleetboard, TruckTraining, TruckStore and Mercedes-Benz Financial Services. All our products are proudly assembled in our production plant in East London, South Africa.